

PINNACLE

AT FLORIDA A&M UNIVERSITY



JAKE GAITHER STADIUM

Rising from the field in three tiers, this 35,000 seat stadium pulls fans as close to the field as possible while keeping optimal site lines.

The Florida A&M University (FAMU) Jake Gaither Stadium opens to the rest of the new south campus. This new, state-of-the-art establishment will be half dug into the sloping terrain, with a series of terraces accenting the building, allowing for crowds to enter from the campus. During a game, fans have full 360-degree access to the concourse. Rising from the field in three tiers, this 35,000 seat stadium pulls fans as close to the field as possible while keeping optimal site lines. The stadium will remain flexible for other sports such as soccer and lacrosse while featuring 20 Leasable Luxury Suites, 4 Non-leasable University-Utilized Luxury Suites, 16 Loge Boxes, 1,076 Premium Club Seats and 3,000 Priority Seats.

Raising The Bar

A successful athletic program could increase prospective students' interest in the university for both athletes and non-athletes. The project will position the heart of Pinnacle to feature a multi-purpose stadium accented by an indoor practice building and athletic facility. We know that by improving the intercollegiate student athlete experience and positioning them for future success, that the results could have a rippling effect on FAMU by attracting athletes, community members and sports fans.

A successful football program has been known to establish a positive correlation to student recruitment, retention rates, and social development. This is described as the "Flutie Effect", which explains how a successful collegiate athletic program has a positive impact on the number of applicants looking to attend the University and after experiencing the unification culture of attending these events, they have a positive effect on keeping students at the university.

We expect the University to employ these benefits that have been proven to occur with the success that can be attributed to bettering sports programs.



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The Official Developer | Pinnacle at Florida A&M University

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